

WPVI PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 **DATE:** 10-09-2012 **PAGE**: 1

of 1

MEDIA AD VENTURES, INC. - 12147 8136 OLD KEENE MILL ROAD SUITE A-300 SPRINGFIELD VA 22152

| C | ontract No Con | tract Dt Re | evision Dt | Rev# | Advertiser | | Brand | | | | | | Product Code | | | | | Station/Market | | | |
|-------------|----------------|-----------------------|-----------------------------|----------|--------------------------------|-----------------------|-------|--------------------------|---------|---|------------------------------|-------------|--------------|------------|--------------------------|---------|---|----------------|---------------------|--------------|--|
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| Agency Est# | | | _ | | Sales Office Account Executive | | ive | Start Date End D | | | | | | | Package Contract Title | | e | | | | |
| 65 79 462 | | | 242791 | | PHILADELPHIA A. CLIFFORD | | | 11-05-2012 | 11-05-2 | | M (Broadcast Month, Cycle 1) | | | | N 242791 | | | | | | |
| L | ine Start Date | e Start Date End Date | | | De | escription | | | | | Duration | М | T W | T F | SS | SP | W | Price | Tot Spots | Total \$ | |
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